

PUN 2023: FUTURE FOCUSED
October 3, 4, 5, 2023
Hotel Dene & Conference Centre, AB

Time	Future Focused Tourism	Future Proof Your Business Finances	Future Face of Employment
Tuesday			
5:30 – 7:00	Welcome/Registration		
7:00 – 9:00	Cocktails & Sails - Preconference Networking Event		
Wednesday			
7:30 – 8:30	Buffet Breakfast		
8:00 – 8:15	Cultural Experience		
8:30 – 9:30	Roger Brooks – <i>Top Ten Fastest Growing Trends in Tourism</i>	Taunya Woods Richardson Nail The Numbers – <i>Build a Basic Business Budget Part 1</i>	Michael Kerr – <i>Leaders Leading Leaders: Great Cultures Begin with Intentional Leadership from the Top</i>
9:30 – 9:45	Coffee Break/Wellness Check		
9:45 – 10:45	Travel Alberta – <i>Tourism GRANTS and OPPORTUNITIES</i>	Taunya Woods Richardson Nail The Numbers – <i>Build a Basic Business Budget Part 2</i>	Ian Hill – <i>Job Carving: Recruiting, Managing and Retaining the Best Employees</i>
10:45 – 11:00	Coffee Break/Wellness Check		
11:00 – 12:00	Roger Brooks - <i>Marketing Your Business on a Minuscule Budget</i>	BDC – CDAP Program Lise Danyluk – <i>Digital Economy Program</i> DIGITAL ADOPTION GRANTS	Michael Kerr – <i>The Humour Advantage: Putting Humour to Work for Less Stress and More Success!</i>
12:00 – 1:00	Lunch		
1:00 – 2:00	Roger Brooks – <i>Top Ten Fastest Growing Trends in Tourism</i>	Taunya Woods Richardson Nail The Numbers – <i>Next Level Strategic Budgets Part 1</i>	Michael Kerr – <i>Leaders Leading Leaders: Great Cultures Begin with Intentional Leadership from the Top</i>
2:00 – 2:15	Coffee Break/Wellness Check		
2:15 – 3:15	Indigenous Tourism Alberta <i>Indigenous Tourism: Sharing our Stories</i>	Taunya Woods Richardson Nail The Numbers – <i>Next Level Strategic Budgets Part 2</i>	Ian Hill – <i>Job Carving – Recruiting, Managing and Retaining the Best Employees</i>
3:15 – 3:30	Coffee Break/Wellness Check		
3:30 – 4:30	Roger Brooks – <i>Marketing Your Business on a Minuscule Budget</i>	Lakeland HR Solutions – <i>Do's and Don'ts of Employee Terminations</i>	Michael Kerr – <i>The Humour Advantage: Putting Humour to Work for Less Stress and More Success!</i>
4:30 – 6:00	End of Workshop Break		
6:00 – 9:00	Knock It Out of The Park Networking & Panel Guests		

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6:45 – 7:00	Cultural Experience:
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Thursday			
7:30 – 8:30	Buffet Breakfast		
8:00 – 8:15	Cultural Experience: Robert Rayko - Four Directions Bracelet		
8:30 – 10:00	Roger Brooks – <i>Why Tourism? And How to Maximize the Industry Locally</i>	8:30 – 9:15	Business Link – <i>Unveiling Market Insights: The Power of Effective Market Research</i>
		9:15 – 10:00	Futurpreneur – <i>How to Future Proof Your Business Finances with Futurpreneur Canada: Analysis of where things are at</i>
10:00 – 10:15	Coffee Break/Wellness Check	10:00 – 10:15	Coffee Break/Wellness Check
10:15 – 11:45	Roger Brooks – <i>Why Tourism? And How to Maximize the Industry Locally cont...</i>	10:15 – 11:45	Portage College – <i>Entrepreneurs: Business Hats & Blind spots</i>
11:45 -12:30	Lunch		
12:30	End of Conference		