



Dear Partner,

We are pleased to announce that this year's Power Up North Conference will be held in Athabasca, Alberta on October 6th and 7th. The planning committee has been busy organizing an exciting day for all our entrepreneurs and supporting partners and this year's event is sure to be a success. As you know, the Power Up North Conference is held annually and rotates throughout the Northeast to provide helpful information and support to rural business owners as well as an opportunity to connect and network with other partners in the region.

This year's conference will feature two streams – Financials in Action and Business in Action. The presentations and networking opportunities will provide businesses with valuable skills, real connections, and real results. From cashflow forecasting to practical business tools you can use immediately, every session is built to help you strengthen your operations and grow with confidence.

As a key player in the business and economic development sector, we invite you to lend your support and help promote economic growth in Northeast Alberta. Attached, you will find a comprehensive partnership package detailing various sponsorship opportunities. We are also willing to tailor a package to fit your needs.

We look forward to working with your organization for the 2026 Power Up North Conference and appreciate your help to make this event a success.

Thank you,

Kelly Harris-Martin

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Partnership Package

Thank you to the original founders of the Power Up events in Alberta:
ATB, Alberta Ministry of Jobs, Economy, and Innovation, and Business Link,
as well as the long-term partners who have collaborated with us.

Power Up North! is a conference designed to support businesses within the Northeastern region of Alberta. The 2026 event will be held at **Athabasca, Alberta on October 6th and 7th, 2026.** To register go to powerupnorth.com

2026's Power Up North – “Practical Skills. Real Knowledge. Stronger Businesses” is about:

1. **Financials In Action** – Real Numbers. Real Decisions. Real Growth.
2. **Business in Action** – Real Skills. Real Businesses. Real Results.

If you would like to be a sponsor for the event, please complete the information below and select your partnership level from the attached options. If you have another idea or in-kind supplies, please connect with **Community Futures – North Central Alberta** to discuss.

Organization Name: _____

Contact Name: _____ Contact Email: _____

Phone Number: _____ Website: _____

Social Media Handles:

Facebook: _____ Instagram: _____

Linked In: _____ Other: _____

Partnership Options:

- | | |
|--|---|
| ☐ Bronze - \$500 | ☐ Gold - \$3,000 |
| ☐ Silver - \$1,000 | ☐ Diamond - \$5,000 |
| ☐ Keynote Sponsor - \$1,500 | ☐ Platinum - \$10,000 |
| ☐ Tasting & Treats - \$2,000 | |



Partnership Package

Bronze - \$500

- Sponsor Level recognized on printed event program
- Printed name on PUN website
- 1 Ticket to the full event
- Free table for the Resource Tradeshow

Silver - \$1,000

- Name listed as sponsor on digital signage at the event
- Sponsor level recognized on printed event program
- Logo listed on PUN website
- 1 Ticket to the full event
- Thank you certificate to display in your office

Keynote Sponsor - \$1,500

- Sponsor Level recognized on printed event program
- Opportunity to give a 5-minute presentation during the breakfast
- Logo listed on PUN website
- Name listed as sponsor on digital signage at the event
- Thank you certificate to display in your office
- 1 ticket to the full event

Tasting & Treats Sponsor - \$2,000 (Taken)

- Sponsor Level recognized on printed event program
- Opportunity to give 5-minute presentation during Brews & Chews event
- Logo listed as a sponsor on digital event signage
- Logo listed on PUN website
- Thank you certificate to display in your office
- 2 tickets to full event

Gold - \$3,000

- Sponsor Level recognized on printed event program
- Opportunity to give 5-minute presentation during the event
- Logo listed as a sponsor on digital event signage
- Logo listed on PUN website
- Thank you certificate to display in your office
- 2 tickets to full event
- Free table for the Resource Tradeshow

Diamond - \$5,000

- Sponsor Level recognized on printed and digital Event program & signage
- Logo listed on PUN website
- Logo listed as a sponsor on digital event signage
- Thank you certificate to display in your office
- Recognized as a sponsor in news releases and media interviews
- Free table for the Resource Tradeshow
- 2 tickets to full event
- 5-minute opening remarks at the event

Platinum - \$10,000

- Sponsor Level recognized on printed event program, Digital signage and PUN website
- Free table for the Resource Tradeshow
- Thank you certificate to display in your office
- Introduction of a keynote speaker
- 5-minute opening remarks at the event
- 4 tickets to full event
- Recognized as a sponsor in news releases and media interviews