



2024

Dear Partner

I trust this message finds you well. We are thrilled to announce that the upcoming Power Up North Conference, now in its seventh year, is set to take place at Portage College in Lac La Biche on October 8th-10th, 2024.

As a key player in the business and economic development sector, we invite you to join forces with us and our partnering organizations in making this year's event an outstanding success. Attached, you will find a comprehensive partnership package detailing various sponsorship opportunities. We are eager to discuss how we can tailor a partnership that aligns seamlessly with your objectives.

The Power Up North Conference is a hallmark of collaboration between regional nonprofits, government entities, and businesses, exemplifying the effective synergy that drives progress in Northeast Alberta. Aimed at supporting rural economic developers, entrepreneurs, and businesses, the conference provides essential tools, inspiration, and networking opportunities crucial to the prosperity of our economies and communities.

This year's conference promises to be an exciting gathering, showcasing prominent themes and esteemed speakers in the realm of business and economic development. We anticipate revealing these details at the beginning of 2024. As we gear up for this momentous occasion, we are seeking your valuable sponsorship support. Should you be unable to commit to a specific sponsorship amount on letterhead at this time, we kindly ask that you express your level of interest by responding directly to this email.

We look forward to the prospect of partnering with you for the 2024 Power Up North Conference and appreciate your consideration. Feel free to reach out with any questions or to discuss the available opportunities further.

Best regards,

Suavek Bartosinski

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Partnership Package

Thank you to the original founders of the Power Up events in Alberta, ATB, Alberta Ministry of Jobs, Economy and Innovation, and Business Link, as well as all the long-term partners who have collaborated with us.

Power Up North! is a conference designed to support businesses within the Northeastern region of Alberta. The 2024 event will take place in Lac La Biche on October 8th, 9th, and 10th.

2024's Power Up North: "Elevate, Transform & Innovate."

1. Elevating Brands (*Practical Marketing*)
2. Transforming Cultures (*Leadership Shift*)
3. Innovating Hires (*Staffing Solutions*)

If you would like to be a sponsor for the event, please complete the information below and select your partnership level from the attached options. If you have another idea for sponsorship, please contact the person who gave you this to discuss options.

Organization Name: _____

Contact Name: _____ Contact Email: _____

Phone Number: _____ Website: _____

Social Media Handles.

Facebook: _____ Twitter: _____ Instagram: _____

Linked In: _____ Other: _____

Partnership Options:

- | | |
|---------------------------------------------------|------------------------------------------------|
| <input type="radio"/> Bronze - \$500 | <input type="radio"/> Lunch Sponsor - \$3,500 |
| <input type="radio"/> Silver - \$1,000 | <input type="radio"/> Diamond - \$5,000 |
| <input type="radio"/> Breakfast Sponsor - \$1,800 | <input type="radio"/> Platinum - \$10,000 |
| <input type="radio"/> Gold Sponsor - \$3,000 | <input type="radio"/> Title Sponsor - \$20,000 |

Please email contact@cfillb.com with your responses or request electronic copy of sponsorship package.

Partnership Package



Bronze – \$500

Benefits:

- Sponsor Level recognized on printed event program
- Logo on PUN website

- Thank you Certificate to display in your office

Silver – \$1,000

Benefits:

- Logo listed as a sponsor on digital signage at the event
- Sponsor level recognized on printed event program

- Logo listed on PUN website
- Thank you Certificate to display in your office

Breakfast Sponsor – \$1,800

Benefits

- Recognition as Breakfast Sponsor during the event
- Opportunity to give 15-minute presentation during the breakfast meal
- Sponsor Level recognized on printed event program

- Logo listed as a sponsor on digital event signage
- Logo listed on PUN website
- Thank you Certificate to display in your office

Gold – \$3,000

Benefits

- Sponsor Level recognized on printed event program
- Logo listed as a sponsor on digital event signage
- Logo listed on PUN website

- Logo on event posters
- Free table at the Resource Tradeshow
- Thank you Certificate to display in your office

Lunch Sponsor – \$3,500 – (TAKEN)

Benefits:

- Recognition as Lunch Sponsor during the event
- Opportunity to give 15-minute presentation during the Lunch meal
- Sponsor level recognized on printed event program

- Logo listed as a sponsor on the digital signage at the Event
- Logo listed on PUN website
- Logo listed on event posters
- Thank you Certificate to display in your office

Diamond – \$5,000 –

Benefits:

- Opening remarks and introduction of local **cultural experience**
- 4 tickets to the full event
- Free table at the Resource Tradeshow
- Opportunity to contribute swag to participant welcome bag
- Sponsor Level recognized on printed event

- program
- Logo listed as a sponsor on digital signage at the Event
- Logo listed on PUN website
- Logo on event posters
- Thank you Certificate to display in your office

Platinum –\$10,000

Benefits:

- Opening remarks at the **Pre-Conference Wine and Cheese**
- 4 tickets to the full event
- Free table at the Resource Tradeshow
- Opportunity to contribute swag to participant welcome bag
- Sponsor Level recognized on printed event program
- Logo listed as a sponsor on digital signage at the event
- Logo on PUN website
- Logo on event posters
- Thank you Certificate to display in your office

Title Sponsor –\$20,000

Benefits:

- Recognized as Title Sponsor in news releases and media interviews
- Opening remarks and **introduction of keynote speaker at Knock it Out of the Park** event
- 4 tickets to the full event & 4 extra tickets to the Knock it Out of the Park event (1 full table of 8)
- Free table at the Resource Tradeshow
- Opportunity to contribute swag to participant welcome bag
- Sponsor Level recognized on printed event program
- Logo listed as a sponsor on digital signage at the Event
- Logo on event posters
- Logo on PUN website
- Thank you Certificate to display at your office