



Partnership Package

Thank you to the original founders of the Power Up events in Alberta, ATB Financial, Business Link, Alberta Economic Development, Trade & Tourism.

Power Up North! is a conference designed to support businesses within the North Eastern region of Alberta. Originating in Lac La Biche, Community Futures of Lac La Biche has partnered with Lac La Biche County, Athabasca Tourism and Economic Development, and RABC of Cold Lake to expand this to become a more regional event that will rotate through the communities of NE AB.

2019's theme is three-fold;

1. **Supporting the Underground Economy** – this is geared for start ups and home-based businesses it is highly encouraged that youths and entrepreneurs partake in this stream.
2. **Tourism and Agritourism** – this stream will identify the reality of tourism and how to get creative in finding unique offerings, experiences to be profitable.
3. **Future Planning** – not every business will last forever, this stream will explore succession planning, be it closing, expanding, or downsizing a business, or taking an arms length approach through other avenues.

If you would like to be a sponsor for the event please complete the information below and select your partnership level from the attached options. If you have another idea for sponsorship please connect with the person who gave you this to discuss options.

Organization Name: _____

Contact Name: _____ Contact Email: _____

Phone Number: _____ Website: _____

Social Media Handles;

Facebook: _____ Twitter: _____ Instagram: _____

Linked In: _____ Other: _____

Partnership Options:

-
- | | | | | |
|---|---|--|--|--|
| <input type="checkbox"/> Platinum - \$10,000+ | <input type="checkbox"/> Diamond - \$5,000+ | <input type="checkbox"/> Gold - \$3,000+ | <input type="checkbox"/> Gold/Lunch - \$3,200 | <input type="checkbox"/> Silver - \$1,000+ |
| <input type="checkbox"/> Silver/Breakfast - \$1,200 | <input type="checkbox"/> Bronze – up to \$500 | <input type="checkbox"/> Tradeshow Table - \$150 | <input type="checkbox"/> Brews and Chews Table - \$150 | |

*** for levels of "Gold", "Diamond", or "Platinum" please provide an "ai" or "vector" file of your logo to use for promotional material***

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Partnership Levels

Bronze – Up to \$500

Benefits:

- Gratitude and thanks at the opening and closing remarks.
- Name listed as a sponsor on the digital signage at the Brews and Chews, Breakfast, and Lunch.
- Thank you Certificate to display in your office.

Silver – Up to \$1,000

Benefits:

- All the “Bronze” level benefits plus...
- Recognized as a sponsor in news releases and media interviews.
- Name listed on website.
- Sponsor Level recognized on printed event program.

Breakfast Sponsor –\$1,200

Benefits:

- All the “Silver” level benefits plus...
- Recognition as the Breakfast sponsor during the meal.

Gold – Up to \$3,000

Benefits:

- All the “Silver” level benefits plus...
- Logo on website and looped on a digital sign at the Brews and Chews, Breakfast, and Lunch, and “Resource Tradeshow”.
- Free table at the “Resource Tradeshow”.
- Logo on event posters.

Lunch Sponsor – \$3,200

Benefits:

- All the “Gold” level benefits plus...
- Recognition as the Lunch sponsor during the meal.

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Partnership Levels Cont'd

Diamond – Up to \$5,000

Benefits:

- All the “Gold” level benefits plus...
- 1 Minute opening remarks at conference during breakfast.
- Introduction of keynote at the luncheon.
- 1 ticket to the workshops.
- Contribute swag.

Platinum –\$10,000+

Benefits:

- All the “Diamond” level benefits plus...
- 2 Minute opening remarks at conference during the Brews and Chews.
- Introduction of keynote at the Brews and Chews event.
- 1 ticket to the full event.

During the event there are two opportunities to display your company in a tradeshow style setup.

- 1. Brews and Chews - Evening networking event.**
- 2. Resource Tradeshow - Open during breaks.**

The cost to participate in either the Brews and Chews or Resource Tradeshow is **\$150** for a table unless included in your other sponsorship package