

Power Up North - Tuesday October 8, 2019

Time	Presentation	Presenter(s)
3:00pm	Registration - Gymnasium	
3:30pm	Leadership & Influence Room #104	Community Futures Tawatinaw Region - Jayme Baxter: examines what makes a great leader, while also learning how you can influence people to do their best. Room #104
3:30 pm	Social Media for Business Room #119	Community Futures Tawatinaw Region - Amanda Robinson: Social media for Business will examine the top 6 social media platforms. It will help you determine which platform is right for your business. Room #119
5:30 pm	Escape Room! Register in Gym Room #208	Register at the Portage Table in the Gymnasium. If you've never experienced this, you have to try it! Room #208
6:00pm	"The 10 Commandments of Networking"	Business Networking International – Gymnasium
6:30pm	Brews & Chews - Gymnasium	
7:00pm	Welcome Message - Gymnasium	
7:15pm	Keynote: Graham Sherman – Owner of the Tool Shed Brewing Inc	Graham Sherman will share the story of how he transitioned from rolling around the war zone in Afghanistan to being nominated as Canadian Entrepreneur of the Year and recognized as one of the "40 under 40". - Gymnasium
9:00pm	Home Time	Thank you and Drive Safely!

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Time	Presentation / Event	Strategic -Succession Planning - Room #204	Tourism (AG) Room #216	The Underground Economy - Room #237
7:30 am	Breakfast Sponsored by Canadian Natural Resources Ltd.			
7:30 am	Registration			
8:00 am	Introductions			
8:15 am	Keynote: Q Rasi from ATB	ATB Financial: Entrepreneurship and Alberta's Ecosystem Support Programs		
9:30am	Breakout Sessions #1	Portage College - Room#204 Energizing Your Workforce A fun and interesting discussion on how to bring some new energy to your organization and staff. You won't believe some.	– Portage College Room #216 Topic #2 TBA	Apprenticeship: Room #237 - Rick Janvier – Skills assessment used to assist you to identify the career path that is best. Assistance with loans grants, mentorship and more!
10:45am	Breakout Sessions #2	Business Link - Room #204 - Dale Schaub: Business Model Canvas 1- What does it take to get a business off the ground? Learn how to utilize the Business Model Canvas to develop your idea or transform an existing one.	Travel Alberta - Room #216 – Christopher Smith: Identifying Opportunities for Experience Development: There is a worldwide tourism demand for experiential travel. Find out here.	Futurpreneur - Room #237 - Hassam Tungekar: Side Hustles are Awesome! diversify your income and allow you to work on passion projects. Find out what to consider so you can flourish!
11:45 am	Thank You Sponsors			
12:00pm	Lunch			
12:30 pm	Escape Room. Sign Up at Portage Table.			
12:30 pm	Financing Panel: Looking for money for your new or existing business? this interactive panel will explore the options	– Wayne Kryzalka – ATB Rep – Nicole Cayanan – AWE Rep – Dale Schaub – Business Link Rep – Gene Wesley – Community Futures Rep		
1:45 pm	Networking / Resources Table "Speed Dating" – Coordinated by Dale Schaub of Business Link. So much fun you never had!			
2:45 pm	Breakout Sessions #3	Business Link – Dale Schaub: Business Model Canvas 2 – Part 2 of how to use this great tool to be successful. Room #204	Tourism Camrose – Jennifer Filip: Food Artisans of Camrose County. – A Success Story Room #216	BDC - Terry Gerlinsky: Starting a Business – Starting, financing, writing a business plan, and more. Room #237
4:00 pm	Breakout Sessions #4	Shauna Feth: Strategies for Successful Transition Planning – Leadership and skills to empower change. Room #204	Tam Andersen - Prairie Gardens. How to host over a million visitors - This pioneer will share her knowledge - Room #216	Business Link Aidreu Allotey: Social Enterprise 101 – Community Minded Business - Room #237
4:45 pm	Farewell & Drive Home Safely			