

Time	Transforming Culture (2nd Floor - Theatre )	Innovating Hires (Main Floor - Gym)	Elevating Brands (2nd Floor - Waniskah Room)
<b>Tuesday October 8, 2024 (Pre Conference)</b>			
6:30 – 7:00	Welcome/Registration		
7:00 – 9:00	Brews & Chews @ The Fat Unicorn Preconference Networking Event		
<b>Wednesday October 9, 2024 (Conference Day 1)</b>			
7:30 – 8:30	Buffet Breakfast		
8:00 – 8:15	Welcome Message (Gym) - Presentation by Futurpreneur		
	<b>2nd Floor - Theatre</b>	<b>Main Floor - Gym</b>	<b>2nd Floor - Waniskah Room</b>
8:30 – 9:30	Jennifer Barroll <u>Be the Leader You Want to Be</u>	<i>Coming Soon</i>	Diana Noble <u>Brands that Roar: Unleashing the Power of Unforgettable Identities</u>
9:30 – 9:45	Coffee Break/Wellness Check		
9:45 – 10:45	Brad Kotowich <u>Leadership is an Attitude</u>	Portage College	Jaime Davies <u>Define your difference, find the connections, and claim your business.</u>
10:45 – 11:00	Coffee Break/Wellness Check		
11:00 – 12:00	Jennifer Barroll <u>Leadership Life</u>	Jason Desaulnier - BDC	Diana Noble <u>Marketing Essentials: Elevate Your Business Visibility</u>
12:00 – 1:00	Lunch		
12:15 - 12:30	Lunch Sponsor Presentation: TRAVEL LAKELAND		
1:00 – 2:0	Jennifer Barroll <u>Be the Leader You Want to Be</u>	Juanita Marois <u>Metis Crossing: A destination to visit, work, and stay</u>	Diana Noble <u>Brands that Roar: Unleashing the Power of Unforgettable Identities</u>
2:00 – 2:15	Coffee Break/Wellness Check		
2:15 – 3:15	Brad Kotowich <u>Hiring and Retention - Keys to Improving Success</u>	Cliff Turner <u>Elevate Your Business With Simple Quarterly Business Reviews</u>	Daru Pretorius <u>Leveraging Data Analysis for Rural Small Businesses</u>
3:15 – 3:30	Coffee Break/Wellness Check		
3:30 – 4:30	Jennifer Barroll <u>Leadership Life</u>	Diana Gonzales <u>The Power of Digital Content Marketing</u>	Diana Noble <u>Marketing Essentials: Elevate Your Business Visibility</u>
4:30 – 4:45	End of Workshop Break		
4:45 – 5:45	Wine & Cheese Networking & Panel Guests*		
<b>Thursday October 10, 2024 (Conference Day 2)</b>			
7:30 – 8:30	Buffet Breakfast		
8:00 – 8:15	Cultural Experience:		

	2nd Floor - Theatre		Main Floor - Gym
8:30 – 10:00	Jenniffer Barroll <u>Empowered Communication</u>	8:30 – 9:15	Riley Hawkeswood <u>Community Prosperity &amp; Economic Growth: The Role of Childcare Co-ops in Alberta</u>
		9:15 – 10:00	PAC - <u>Doing Business with the Government of Canada</u>
10:00 – 10:15	<i>Coffee Break/Wellness Check</i>	10:00 – 10:15	<i>Coffee Break/Wellness Check</i>
10:15 – 11:45	Jenniffer Barroll <u>Just Grow with It</u>	10:15 – 11:45	Sara Hurtubise <u>First Impressions: Enhancing New Employee Onboarding</u>
11:45 -12:30	Lunch		
12:30	End of Conference		